



# William Biwer

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## Profile:

Passionate, dedicated designer who is always looking to expand his knowledge base above & beyond its potential. Experience in print, web, interactive and video/audio areas of design.

## Employment History:

February 2009 - Present: MarketingLab

**Position: Digital Designer**

Create digital assets to accompany in-store shopper marketing campaigns. Including websites, blogs and videos. Assist in the setup and preparation of print files.

January 2008 - October 2008: Voila! Media Group

**Position: Web Designer**

Design, develop and maintain websites for a broad customer base. Working with companies one on one to help design websites that relate directly to the clients customer needs.

June 2005 - January 2007: Sefar Printing Solutions, Inc.

**Position: Design Intern**

“Jack of all Trades” working on projects relating to print, web, digital, signage and video. In-house designer focusing on the existing brand in developing a number of new projects.

## Skill Set:

**Web Design:** HTML, XHTML, CSS, PHP, ASP, Javascript, Action Script

**Print Design:** Identity, Advertising, Publication, Signage

**Video/Audio:** Production, Editing, Motion Graphics, DVD Authoring, Music/Sound

**Software:** *print:* Adobe Photoshop, Illustrator, InDesign, Lightroom & Quark

*web:* Adobe Dreamweaver, GoLive, Flash & Fireworks

*video/audio:* Adobe Premiere, After Effects, Encore & Soundbooth,

Apple Final Cut Pro & GarageBand, Maya, Swift 3D

*other:* Microsoft Word, Excel & Powerpoint, Apple Pages, Numbers & Keynote

## Education:

University of Wisconsin-Stout: 2002 - 2007

*Bachelor of Fine Arts: Concentration **Graphic Design** & **Multimedia Design***

## Highlights: sorted by most recent

- Second place tradeshow booth design at SGIA 2006 (Las Vegas, NV)

- “Most Likely to Become a Product” award for Illuminated Doorknob invention